



TRUSTIVA SETU

Instant Patient Financing for Your Practice

A guide for clinics and doctors

The problem you see every week

1

A patient needs treatment but hesitates or delays because of the upfront cost.

2

Your staff chases follow-ups for patients who “will come back later” — many never do.

3

Cash-only patients settle for a smaller, cheaper procedure instead of the right one.

The fix: financing built into the visit

Trustiva Setu connects your clinic to a network of lenders so any patient can split the cost of treatment into No Cost EMI — approved in minutes, on their phone.

01

Patient applies

Simple form, on their own phone,
at the clinic or at home

02

8–10 min approval

Multi-lender routing checks several
lenders at once

03

Clinic gets paid

Full amount disbursed same day —
no waiting, no chasing

04

Patient pays EMI

Affordable monthly instalments, no
cost add-on

What this means for your clinic



Higher case acceptance

Patients say yes to the recommended treatment, not the cheapest one.



Paid in full, same day

You are not the one financing your patient — the lender is.



No paperwork for staff

The patient completes the application; your team just shares the link.



Zero cost to onboard

No setup fee, no subscription — Trustiva Setu earns from the lender side.

Why patients say yes

No Cost EMI

No hidden interest or processing add-on

8–10 min

Typical approval time on their phone

Same day

Disbursal to the clinic, treatment starts on schedule

Multiple lenders are checked in parallel, so more patients get approved — even ones a single lender might decline.

Backed by scale, built for trust

1000+

Clinics on the network, pan-India

Multi-lender

Routing across banking & NBFC partners

Secure

Compliant, healthcare-focused financing

Trustiva Setu is the healthcare financing infrastructure layer of Aarthsetu Technologies Private Limited — not a lender itself, but the connective layer that brings lenders, clinics and patients together.

Getting started takes one conversation

Onboarding

Your clinic is added to the network — no cost, no paperwork burden

Front-desk link

Your team shares one application link with any patient

Ongoing support

A dedicated point of contact for approvals and disbursement queries



Let's bring easier financing to your patients

www.trustivasetu.com

Bridging Trust, Building Tomorrow